



**Ramey is a communications partner and business advisory for energy, utility, and infrastructure companies.**

We help complex organizations turn technical, regulatory and business challenges into clear communications that build trust, strengthen stakeholder understanding and drive measurable outcomes.

## Our Why:

**To build understanding and trust when the stakes are highest.**



"Ramey helped us understand how to better talk to our customers ... and it builds trust."

**-Haley Fisackerly | CEO, Entergy Mississippi**

## Energy is essential, highly scrutinized, and increasingly complex.

Customers, regulators, communities, technical buyers and business leaders often need different reasons to believe. Ramey brings the category fluency and communications discipline to make complex issues clear, relevant and actionable.

### **Ramey specializes in communications for:**

Rate Cases ■ Affordability ■ Grid Investment ■ Storm Recovery  
New Technology ■ Enterprise Growth

## We Know Complex Audiences

- + Customers and communities
- + Regulators, policymakers, and stakeholders
- + Technical, commercial, and enterprise buyers

## Three Core Offerings

- + Building customer trust & reputation
- + Advancing regulatory & stakeholder understanding
- + Connecting brand, technology & growth

**Founded 1985**  
Long-term Brand Stewards

**Entergy Partner**  
**15+ YEARS**

**100%**  
**Independent**

**Reach Higher**

rameyenergy.com  
Alex Diethelm  
Business Development Director  
adiethelm@ramey.com