

## COVID-19 Consumer Research Sources

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- BCG Coronavirus Insights: <https://www.bcg.com/featured-insights/coronavirus.aspx>
- Civiqs: <https://civiqs.com/>
- FiveThirtyEight: <https://fivethirtyeight.com/tag/pollapalooza/>
- GlobalWebIndex Blog: <https://blog.globalwebindex.com/>
- Google – COVID-19 Community Mobility Reports: <https://www.google.com/covid19/mobility/>
- Harvard Business Review Coronavirus Coverage: <https://hbr.org/insight-center/coronavirus>
- Ipsos COVID-19 Research: <https://www.ipsos.com/en-us/knowledge/society/covid19-research-in-uncertain-times>
- McKinsey & Company Consumer Sentiment: <https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/global-surveys-of-consumer-sentiment-during-the-coronavirus-crisis>
- Medium – Tomas Pueyo: <https://medium.com/@tomaspueyo>
- Politico – “Coronavirus Will Change the World Permanently. Here’s How.”: <https://www.politico.com/news/magazine/2020/03/19/coronavirus-effect-economy-life-society-analysis-covid-135579>
- The Harris Poll COVID-19 Tracker: <https://theharrispoll.com/the-harris-poll-covid19-tracker/>
- YouGov – COVID-19 Public Monitor: <https://yougov.co.uk/covid-19>